



Anna University, Chennai

3rd C. V. Seshadri Endowment Oration

Padmashri Dr. Anil K Gupta

Professor (Retd) IIM Ahmedabad

Speaks on

**Blending the Formal and Informal Knowledge Systems:
*A Plea for Coordinated Research in India***

Prof. J Prakash

Registrar

Presides

Venue: Henry Maudslay Hall,

CEG Campus of Anna University

Time: 2 pm , Monday, 25th March 2024

Organized by

AU-KBC Research Centre, MIT Campus

PLEASE JOIN US FOR TEA AT 3.30 PM.

Anna University Chennai

Prof. C. V. Seshadri Endowment Oration

Venue: Henry Maudslay Hall,
CEG Campus of Anna University

Time: 2 pm , Monday, 25th March 2024

The Program

Welcome **Prof. K. Ravichandran, Dean MIT**

About the Endowment **Dr. L Sobha, Program Director,**
AU-KBC Research Centre

About the Speaker **A V Balasubramanian,**
Director, CIKS Chennai

Presidential Address **Prof. J Prakash,**
Registrar, Anna University

The Endowment Oration **Padmashri Dr. Anil K Gupta,**
Professor (Retd) IIM Ahmedabad

**“Blending The Formal And Informal Knowledge Systems:
A Plea for Coordinated Research In India”**

Vote of Thanks **Prof. Jayashree P, Director,**
AU-KBC Research Centre

Tea @ 3.30 pm